



## Asporea Pty Ltd

### Capability Statement

Adoption and Execution Support for AI, Digital and Enterprise Transformation

### Who We Are

Asporea is an Australian consultancy specialising in the human, leadership and operational dimensions of complex transformation. We support government agencies and large enterprises to ensure AI, digital and enterprise system initiatives translate into practical, sustained improvements in how work is done.

Our focus is adoption and execution – bridging the gap between strategic intent and embedded day-to-day practice. We work inside programmes, partnering with leaders and delivery teams to realise measurable transformation outcomes in high-accountability environments.

### What We Do

#### AI and Digital Adoption

Supporting the responsible adoption of enterprise AI and digital platforms within government and enterprise environments. We focus on ensuring new capabilities translate into clear behavioural expectations, aligned leadership support and sustainable operational integration.

#### Enterprise System Transformation

Providing adoption and change support for large-scale ERP, CRM and HCM implementations and upgrades, including platforms such as Workday, Microsoft Dynamics 365, Salesforce and SAP SuccessFactors. We operate alongside technical delivery partners to strengthen adoption, leadership alignment and workforce capability, ensuring measurable operational impact.

#### Strategy to Execution

Translating strategic direction and reform agendas into practical, role-based expectations and consistent behavioural change across organisations.

#### Leadership Alignment and Communication

Equipping senior leaders and managers to guide teams through uncertainty with clarity, credibility and confidence.

#### Capability and Learning

Developing practical learning and support approaches that build competence and reinforce new operating practices in regulated and high-accountability settings.



## Embedding and Measuring Adoption

Defining adoption indicators and establishing feedback mechanisms to monitor behavioural change, track benefit realisation and enable course correction during delivery.

## Experience in High Accountability Environments

Asporea's experience spans government, financial services, professional services and the resources sector, including work with Commonwealth regulatory bodies, NSW Government, Rio Tinto, HSBC, Bank of Queensland, EY and BDO.

We understand transformation in environments where operational performance, governance, compliance and stakeholder confidence are critical considerations.

## Principal Consultant

James Williams, Principal Consultant, is a PROSCI® Certified Change Practitioner with extensive experience supporting complex transformation initiatives across government and enterprise environments.

He has worked across diverse organisational and cross-cultural contexts, including multinational and cross-border settings. This experience strengthens his ability to navigate stakeholder complexity, regulatory nuance and organisational dynamics in high-impact programmes.

James works closely with senior leaders and delivery teams to design adoption approaches that are structured, pragmatic and aligned to operational realities.

## Why Asporea

- Independent and delivery-focused
- Experienced in complex, regulated environments
- Trusted within high-profile enterprise and government programmes
- Focused on measurable adoption outcomes
- Practical, structured and governance-aware

## Contact

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